



## PROFESSIONAL SUMMARY

- Innovative, results-driven digital media expert leveraging a combination of creative talent and technological prowess to produce high-end designs and user-focused experiences.
- Impactful leader with interpersonal strengths utilized to manage high-performance teams, drive cross-functional collaboration, establish key internal and external relationships, and create phenomenal client experiences.
- Demonstrated achievement driving project workflows and executing deliverables with incredible tact and timeliness.
- Insightful strategist and creative problem solver proven to welcome challenge with ambition and enthusiasm.

## CORE PROFICIENCIES

Creative Vision & Strategy | Visual, UX & UI Design | Brand Building & Awareness | Marketing & Advertising | Team Leadership

## CAREER EXPERIENCE

**Art Director/Lead UX Designer** | AT&T, *Bothell, WA.* 2012 – Present

- Manage team of visual designers within the Video Merchandising Group of one of the nation's largest mobile carriers.
- Balance broad range of role responsibilities for multiple concurrent projects, such as creative strategy development and campaign design.
- Collaborate cross-functionally with internal teams and stakeholders to deliver projects in alignment with all deadlines, expectations, and objectives.
- Create detailed, robust technical documentation, such as wireframes and mockups, to further project planning and development.

**Sr. Flash Designer/Lead Designer** | Expedia, *Bellevue, WA.* 2010 – 2012

- Spearheaded visual design and creative direction for various projects as Lead Designer for Media Solutions.
- Managed team of production artists in addition to external partnerships with third-party rich media vendors.

**Sr. Interactive Developer** | Screenlife Games, *Seattle, WA.* 2009 – 2010

- Senior Developer for the Facebook iteration of the popular DVD board game, *Scenelt!*
- Modified, maintained, and updated game using the massive MVC back-end, including bug fixes and improvements.

**Sr. Interaction Designer** | Worktank, *Seattle, WA.* 2008 – 2009

- Collaboratively led multiple projects from end-to-end with focus on design and animation.
- Furthered development and implementation of high-quality, client-focused solutions by facilitating visual design, project management, art direction, and flash design, animation, and development.

### Additional Experience:

**Sr. Interaction Designer** | FITCH, *Seattle, WA.* 2009

**Flash Developer** | The Hacker Group, *Seattle, WA.* 2008

**Sr. Interactive Designer** | ShopLocal LLC, *Seattle, WA.* 2007

## EDUCATION

**Master of Fine Arts in Media Design** | Full Sail University  
*Valedictorian, Advanced Achievement Award, Course Director's Award*

**Bachelor of Fine Arts in New Media** | Academy of Art University  
*Featured Artist (Multiple Pieces) – Senior Art Show*

References available upon request.